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BIC/SWIFT: FIOBCZPPXXX
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Smaragdová 322, CZ - 154 00 Praha 5, Czech Republic

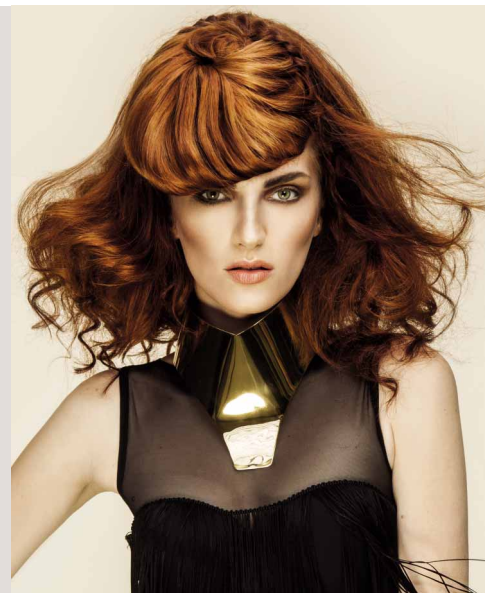
**WORLD OF BEAUTY
& SPA 2019 SPRING
PRAGUE - CZECH REPUBLIC
15-16 Mar 2019**

WORLD OF BEAUTY & SPA

JARO – SPRING – FRÜHLING
2019

www.WorldOfBeauty.eu
www.BeautyExpo.eu

INVITATION FOR EXHIBITORS



Dear ladies and gentlemen,
dear exhibitors,

we are pleased to invite you to the 27th International Trade Fair for Cosmetics and healthy Lifestyle „WORLD OF BEAUTY & SPA 2019 SPRING” on March 15th and 16th, 2019 in the biggest modern Exhibition Ground Floor in Prague – PVA EXPO PRAHA in PRAGUE 9 – LETNANY. This means a success story going to be continued. Again about 20.000 visitors are expected to join the coming 25th event of WORLD OF BEAUTY & SPA.

„WORLD OF BEAUTY & SPA” will guarantee a high professional standard as the traditional international trade fair for cosmetics, nail care, hairdressing and healthy lifestyle in the Czech Republic. A glimpse on the expert program will tell you why: Highlights are well-known competitions like CREATIVE IMAGE TEAM, FOTO MAKE-UP, hair extension, lashes extension and international nail competitions. Further highlights are shows of hairdressers, make-up artists and fashion designers, anti-aging and massage-demonstrations and a lot of further workshops and seminars regarding cosmetics and healthy lifestyle.

Among the sectors of the WORLD OF BEAUTY & SPA trade fair we would like to point out the following:

- **BEAUTY TREATMENT: SKIN – AND BODYCARE, BEAUTY SALON EQUIPMENT**
- **BIOCOSMETICS, HEALTHY LIFESTYLE, AROMATHERAPY**
- **WELLNESS & SPA, RELAXATION, MASSAGE**
- **HAIRCARE, HAIRSTYLING, DECORATIVE COSMETICS, PERMANENT MAKE-UP, ACCESSOIRES**
- **NAIL DESIGN, NAIL ART, MANICURE**
- **PEDICURE PRODUCTS AND EQUIPMENT**
- **EDUCATION, TRAINING (WORKSHOPS), FIELD LITERATURE**

Dear business partners,

We would feel glad to welcome you in Prague on March 15th – 16th, 2019 and on September 6th – 7th, 2019.

Sincerely

Ing. Lenka Konecna
Director of the trade fair
info@BeautyExpo.cz
www.BeautyExpo.eu
www.WorldOfBeauty.eu
www.FaceBook.com/KosmetickyVeletrh
www.Instagram.com/world_of_beauty_and_spa

CONDITIONS OF PARTICIPATION

1. CONCLUSION OF THE CONTRACT AND ALLOCATION OF EXHIBITION SPACE

- 1.1. Contract for the participation of exhibitors in the trade fairs WORLD OF BEAUTY & SPA can be concluded on the basis of properly filled out and signed application form and the invoiced payments for the exhibition space.
- 1.2. Order for the exhibition space sent to organizer is binding for the exhibitor, even in such a case when the organizer cannot fulfil all the requirements of the exhibitor concerning the dimensions or the kind of exhibition space.
- 1.3. In case that the organizer does not fulfil all the exhibitor's requirements regarding the dimensions and kind of exhibition space, then the contract concluded according to the conditions becomes binding, if the organizer does not receive exhibitor's objections within a fortnight.
- 1.4. The minimum surface of exhibition space is 6sqm. Minimum depth of the stand is 2 m. Maximum height of the stand is 2,5m.
- 1.5. Exhibition space allocated to the exhibitor cannot be sublet to any third party or person. The only exception is for exhibitors who organize a joint participation for several exhibitors which is duly stated in their order.

2. RENTAL FEES FOR EXHIBITION SURFACE, REGISTRATION FEE

- 2.1. Rental fees for both indoor and outdoor exhibition space is given in the applications forms. Rental fee depends on the dimensions of rented exhibition space. Fractions of square meters are counted as full square meter. Rental fees are understood to cover the period of assembly (construction of the exhibition), period of the Fair and period of the liquidation. Rental fees include:
 - basic illumination
 - heating
 - fire protection
 - night supervision
- 2.2. Exhibitor's registration fee includes the following items:
 - inclusion of basic data about the exhibitor into the Catalogue of the Fair
 - 1 copy of the Catalogue of the Fair free of charge
 - 5 exhibitor's identification cards

Registration fee must be paid also by the co-exhibitor, if he wants to be mentioned in the Catalogue of the Fair independently.

3. CONDITIONS OF PAYMENT AND SANCTIONS

- 3.1. Organizer sends an invoice for the ordered area after receiving order. The invoice is to be paid within the fortnight but must be paid one week before the beginning of Fair at the latest.
- 3.2. Ordering of other auxiliary services is subject to 100% advance payment.
- 3.3. Organizer is entitled to exclude the exhibitor from the Fair if he does not fulfil the obligations of the Contract, Conditions of the Fair, payment terms or safety measures. In such a case the exhibitor pays full rental fees and other promotional costs.
- 3.4. Organizer has also the right to abolish its obligations in such a case when the full payment of the rental fees for all the rented exhibition surface and for services were not made one week before the beginning of the Fair. Advance payment is not returned in this case.
- 3.5. In case of cancellation of exhibitor's participation two months (incl.) and less before the beginning of exhibition construction, the exhibitor is obliged to pay the cancellation fee in amount of 80% of expected rental fees. In case of cancellation of exhibitor's participation two weeks (incl.) and less before the beginning of exhibition construction, the exhibitor is obliged to pay the cancellation fee equals to 100% of expected rental fees.

Registration fee in all cases of cancellation remains with the organizer.

4. EXHIBITOR'S OBLIGATIONS AND RIGHTS

- 4.1. Commercial activities on the Fair are ruled by the usual regulations and the legislation of the Czech Republic.
- 4.2. The exhibitor is entitled to advertise his products/services only in his own exposition. Posters and other publicity materials as well as introduction of exhibitor's own audio-visual programs and clips can be placed on the special places allocated by organizer for special fees but must be announced in advance.
- 4.3. Exhibitors must preserve the period of common arrivals at and departures from the exhibition space of the Fair.
- 4.4. Exhibitor's wishes to make his own realization of the exhibition stand must be first consulted with the organizer.
- 4.5. In case of theft or damage of the exposed samples or equipment the exhibitor must immediately report it to the police and the organizer.
In case of height of the stand more than 2,5 meter, the project has to be approved by the organiser.
- 4.6. The organizer does not accept any liability for theft or damage. To cover those risks, exhibitors are requested to sign up a trade fair insurance on their own. In addition to this the organizer does not accept any liability for personal harm.
- 4.7. **Every exhibitor is obliged to conclude the general insurance for the case of damages which could be caused by exhibitor to other subjects - other exhibitors, organizer or owner of the Exhibition ground floor.**
- 4.8. The exhibitor has the right to publish data about his company in the Catalogue of the Fair.

5. FINAL STATEMENTS

- 5.1. In case, that the organizer, due to causes beyond its control (force majeure) cannot open the Fair and assure its course for the full planned period or for part of this period, it will inform the exhibitors. All the obligations of the organizer from the concluded Contract concerning the participation of the exhibitor at the Fair are void. In such case the exhibitor has no right for indemnification of possible damages. The organizer is entitled to withhold an appropriate part of fees which were paid by the exhibitor.
- 5.2. Any claims of the exhibitor to the organizer must be applied for within two weeks after the end of the Fair. All such claims must be presented in written form. All the claims of the exhibitors are void when 6 months have elapsed since the end of the Fair.
- 5.3. Obligations from the Contract are ruled by the legislation of the Czech Republic.

APPLICATION / ADDRESS FOR EXHIBITION CATALOGUE

Company: _____ Competent person: _____

Address: _____

Postal address: _____

VAT ID: _____ Phone / FAX: _____

GSM: _____ E-mail: _____

WWW: _____

We're representing the following brands and products (max. 100 letters): _____

ORDER OF EXHIBITION SPACE

ROW SPACE (min 6 sqm) 75,- € / sqm sqm: _____ Front x Depth: _____ x _____

CORNER SPACE (min 15 sqm) 85,- € / sqm sqm: _____ Front x Depth: _____ x _____

END SPACE (min 25 sqm) 90,- € / sqm sqm: _____ Front x Depth: _____ x _____

ISLAND SPACE (min 35 sqm) 95,- € / sqm sqm: _____ Front x Depth: _____ x _____

ORDER OF EXHIBITION SPACE WITH BASIC EQUIPMENT

ROW SPACE (min 6 sqm) 105,- € / sqm sqm: _____ Front x Depth: _____ x _____

CORNER SPACE (min 15 sqm) ... 115,- € / sqm sqm: _____ Front x Depth: _____ x _____

END SPACE (min 25 sqm) 115,- € / sqm sqm: _____ Front x Depth: _____ x _____

ISLAND SPACE (min 35 sqm) ... 115,- € / sqm sqm: _____ Front x Depth: _____ x _____

BASIC EQUIPMENT:

Space and moduler stand - fascia board with company name, carpet, 1 table, 1 counter, 4 chairs, 3 shelves, waste basket

ORDER OF EXHIBITION SPACE WITH STANDARD EQUIPMENT

ROW SPACE (min 12 sqm) 125,- € / sqm sqm: _____ Front x Depth: _____ x _____

CORNER SPACE (min 15 sqm) ... 135,- € / sqm sqm: _____ Front x Depth: _____ x _____

END SPACE (min 24 sqm) 135,- € / sqm sqm: _____ Front x Depth: _____ x _____

ISLAND SPACE (min 35 sqm) ... 135,- € / sqm sqm: _____ Front x Depth: _____ x _____

STANDARD EQUIPMENT:

Space and moduler stand, 2 tables, 4 chairs, fascia board with company name, carpet, showcase (500x1000x2500), lockable cabine, waste basket, counter, 1 spotlight for 3 sqm, electricity connection with socket outlet

FURTHER OBLIGATORY EXHIBITING SERVICES: 85,- €

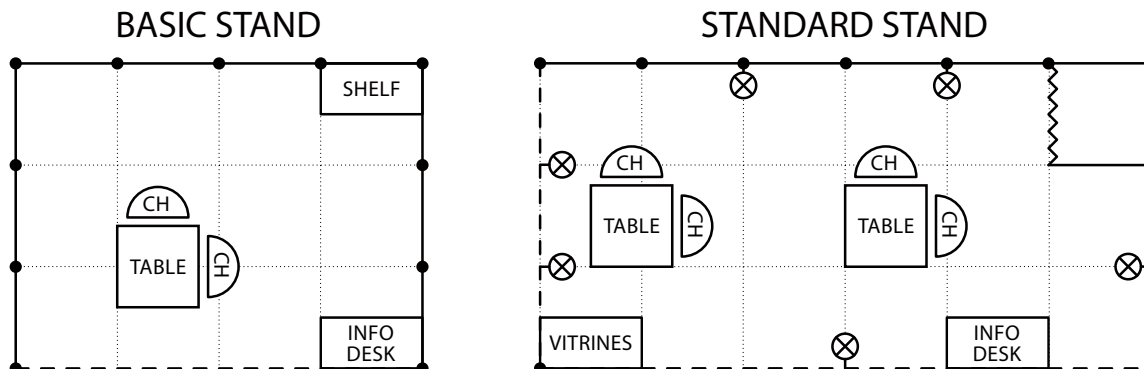
The prices are netto. In accordance with the actual legal rules VAT will be added to all prices.

Please send the correctly filled out form by e-mail, fax or to above mentioned postal address.

DATE

SIGNATURE AND STAMP

EQUIPMENT OF BASIC AND STANDARD STANDS



FURTHER EQUIPMENT FOR BASIC AND STANDARD STANDS

Equipment:	Price	stk
showcase (2 shelves included in price): 1000 x 500 x 2500	45,- €/pcs	
lockable cabine 1x1 m	60,- €	
counter:	30,- €	
counter with the glass top:	40,- €	

Equipment:	Price	stk
shelf (3 shelves included in price):	30,- €/pcs	
chair	10,- €/pcs	
hostess – foreign language	90,- €/day	
carpet colour: _____		

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ORDER OF EQUIPMENT FOR THE FREE SPACE

Electro devices and other	Price	stk
line for current up to 2 kW / 230 V	190,- €	<input type="checkbox"/>
line for current up to 3 kW / 230 V	230,- €	<input type="checkbox"/>
line for current up to 5 kW / 230 V	325,- €	<input type="checkbox"/>
line for current up to 6 kW / 230 V	400,- €	<input type="checkbox"/>
line for current 9 kW / 400 V – 16A	500,- €	<input type="checkbox"/>
line for current 15 kW / 380 V – 32A	600,- €	<input type="checkbox"/>
electric distributor for more powerfull line for 9 kW and more (400 V)	80,- €	<input type="checkbox"/>
spot light (60 – 100 W)	10,- €/pcs	
additional cable	10,- €/pcs	
fridge 80,- € + night current 40,- €	120,- €	<input type="checkbox"/>
water connection and waste	150,- €	<input type="checkbox"/>
30% ADDITIONAL CHARGE FOR LATE ORDERING SERVICES (three or less days prior to installation)		

Stand:	Price	stk
basic stand (walls, fascia board)	25,- €/sqm	
1 meter of wall (stand without fascia boards)	25,- €/m	

Equipment:	Price	stk
showcase (2 shelves included in price): 1000 × 1000 × 2500	50,- €/pcs	
showcase (2 shelves included in price): 1000 × 500 × 2500	45,- €/pcs	
showcase (2 shelves included in price): 500 × 500 × 2500	35,- €/pcs	
counter with the glass top: 1000 × 500 × 1100	40,- €/pcs	
counter: <input type="checkbox"/> with a shelf inside 1000 × 500 × 880 <input type="checkbox"/> without a shelf	30,- €/pcs	
high counter: <input type="checkbox"/> with a shelf inside 1000 × 500 × 1100 <input type="checkbox"/> without a shelf	35,- €/pcs	
shelf (3 shelves included in price): 1000 × 500 × 2500	30,- €/pcs	

Equipment:	Price	stk
shelf (1 pcs): 1000 × 250, 300, 500:	10,- €/pcs	
transversal shelves	30,- €/pcs	
lockable rear door	35,- €/pcs	
panel for construction	20,- €/pcs	
cupboard lockable	25,- €/pcs	
curtain	20,- €/pcs	
carpet colour: _____	8,- €/sqm	
round table – diameter 60 cm	10,- €/pcs	
desk 800 × 800 × 70	10,- €/pcs	
chair	10,- €/pcs	
coctail seat	15,- €/pcs	
clothes rack	5,- €/pcs	
cold and hot water – watercooler	100,- €	<input type="checkbox"/>
recycle bin	5,- €/pcs	
cleaning of stand	1,- €/sqm	<input type="checkbox"/>
hostess – foreign language	90,- €/day	
Further equipment wanted: _____ _____ _____ _____ _____		
company logo requested (send in PDF)	depends on logo	<input type="checkbox"/>
name wanted on the front sign	1,5 €/letter	<input type="checkbox"/>

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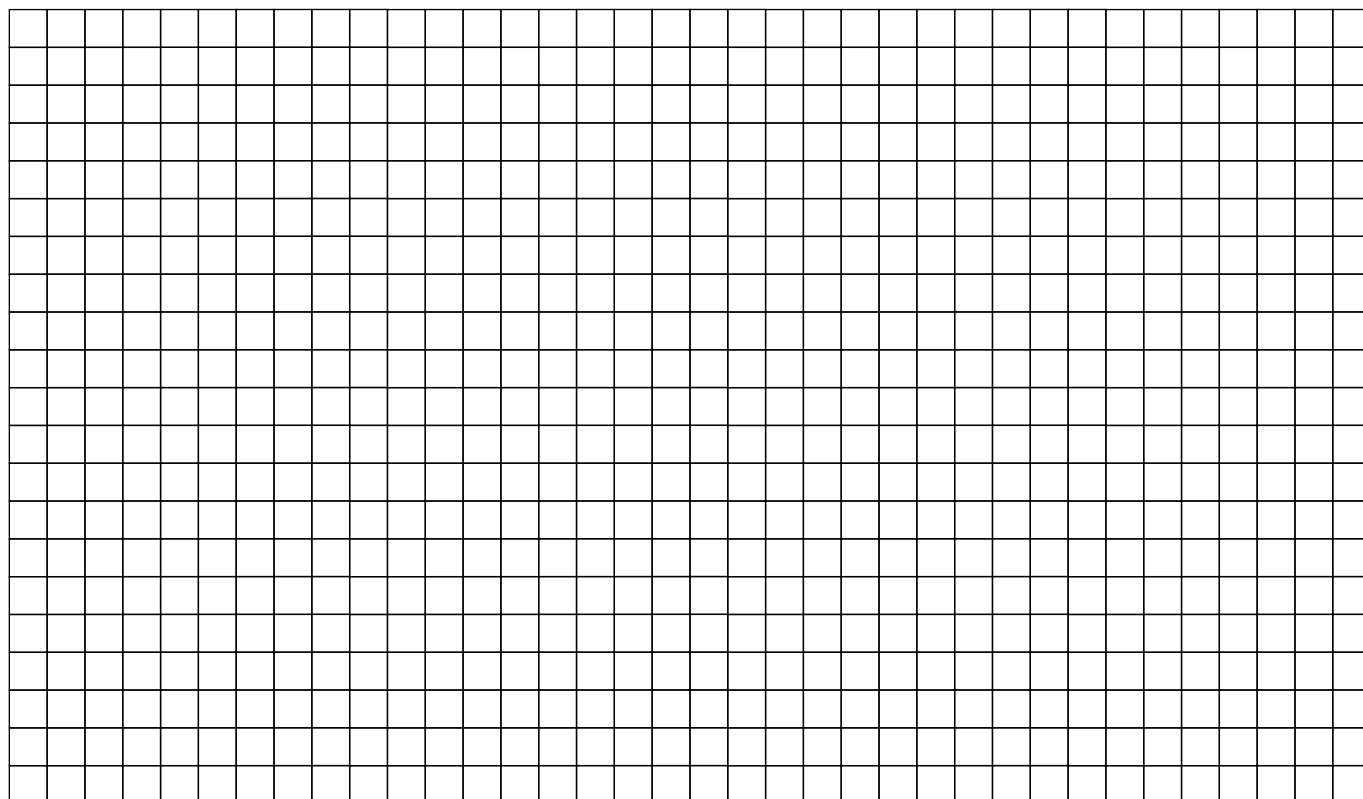
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& SPA 2019 SPRING
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SPECIFICATION OF STAND BUILDING

- COMPANY LOGO REQUESTED (Price 40,- €)
- FOLLOWING NAME WANTED ON THE FRONT FASCIA BOARD
-
- FOLLOWING NAME WANTED ON THE SIDE FASCIA BOARD (Price per letter 1,5 €):
-



ORDER ADVERTISING IN CATALOGUE

FULL
PAGE
CMYK
145x210 mm
+ 5 mm

FULL
PAGE
MIRROR
CMYK
120x185 mm

1/2 PAGE
MIRROR
WIDTH
CMYK
120x90 mm

- FULL PAGE COVER 500,- €
- FULL PAGE COLOUR PAGES 350,- €
- 1/2 PAGE COLOUR PAGES 200,- €

TECHNICAL SPECIFICATION:
Data: **vector graphic art in PDF**. Accept CorelDraw,
Adobe Illustrator (font in curve) or bitmap - JPG.

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WE EXHIBIT THE FOLLOWING PRODUCTS

- A Professional skin-care and decorative cosmetics, bodycare**, biocosmetics, permanent make-up, body tattoos
- B Beauty salon equipment**: skin treatment apparatus, technical devices, work clothes
- C Courses**: Advanced training, training courses, publishing houses
- D Direct sale**: cosmetic and hairdressing products
- H Hairdresser's professional products**
- N Nail design, nail art, manicure**
- P Pedicure products and apparatus**
- T Toilet-sets**, goods for personal care, bijouterie, perfumes, accessories
- W Wellness, SPA, aromatherapy**, massage and ayurveda care, acupuncture, acupressure and other medical disciplines, medical engineering, physiotherapy, free sale drugs and preparations for health support and vitality, healthy nourishment, vitamins, sport and health - artificial tanning devices, sauna etc.

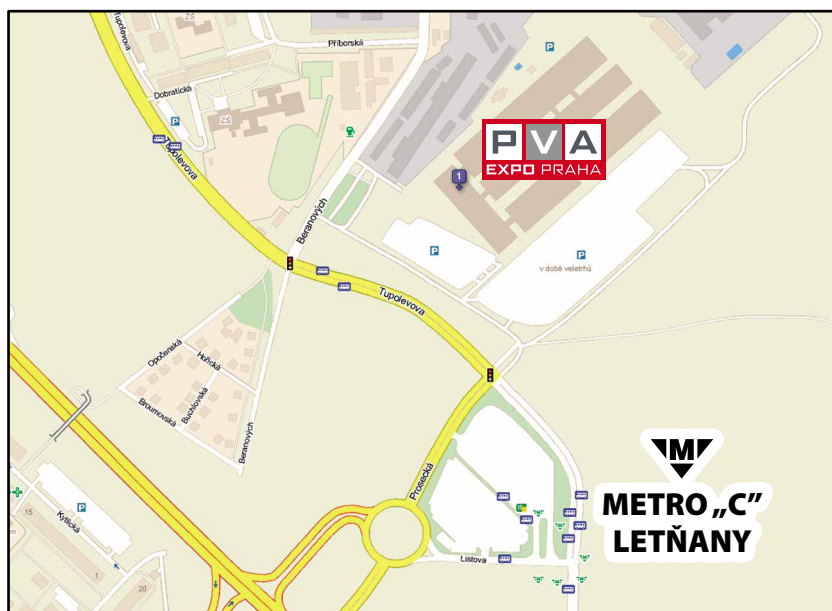
WE ARE ABLE TO SUPPORT YOUR CONTACTS TO THE CZECH MARKET

Please fill out: We would like to discuss a further promotion

Distributor wanted Beautician wanted We are looking for: _____



**THE BIGGEST AND
 MOST MODERN
 EXHIBITION GROUND
 FLOOR IN PRAGUE**
 Beranových 667
**Prague 9 - Letnany
 CZECH REPUBLIC**
www.pva.cz



Name of manager of the fair: _____

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